

THIRD PARTNERS ACADEMY



Accelerated Sustainability Training & Professional Development

Quickly level up your organization's capacity to manage complex ESG and sustainability transformations.

Designed by business leaders for business leaders, Third Partners Academy is a bespoke sustainability training and accelerated education program. Our sole focus is helping your leaders solve their sustainability-related business problems more effectively and more confidently.

Why choose Third Partners Academy?

Business Relevance. We tailor our trainings to your context through a fast, consultative intake process, where we get to know you, your team, your products, services, ambitions, and specific business drivers.

High Efficiency. Decades of management consulting experience is now available in a suite of customizable, sustainability business training modules consisting of expert-led executive coaching, intensive workshops, and virtual training. No pre-recorded videos, no endless virtual meetings, and no boring, generic lectures.

Proven Results. Sustainability issues are complex, and we have helped many leaders navigate the road to success.

Why did you need sustainability training?

"My team was a bit stuck. We did not have the internal technical knowledge to develop solutions around end-of-life impact and circularity that would hold up."

What was successful about our approach?

"I needed a partner that would not just deliver an outsourced solution, but would help my team become smarter. Third Partners devised a "train and do" approach consisting of a series of custom workshops delivered to a cross-functional team that we organized. That is simply a good way to maximize value from a consulting relationship."

What outcomes did you achieve?

"We are currently implementing several of the concepts that came out of the workshop including "quick-wins" for sustainable packaging."

- **Stephen H.**, senior marketing leader
in medical devices & supplies

Enrolling in Third Partners Academy typically involves virtual trainings, recurring coaching sessions, or in-person intensive workshops. We offer training modules in three impact areas:



Leadership & Innovation
For Executive Leadership Teams



Strategic Management
For Directors and Managers



Marketing & Communications
For Communications Professionals

LEADERSHIP & INNOVATION

Sustainability & ESG 101	Make sense of sustainability, ESG, CSR, and get everyone on the same page at your next conference or leadership training.
Setting up for Success: Carbon & Climate Management	Your GHG footprint has been assessed, and you need to do something about it. Offsets? RECs? Carbon pricing? We'll train you on methods and opportunities for science-based carbon management.
Staying Afloat: 2023 ESG Megatrends	Don't get left behind. Keep current with today's top trends in sustainability-related innovation, science, cultural sentiment, and consumer behavior.
Sustainability for Startups	Coaching for growth stage entrepreneurs to build sustainability into your start-up from the ground up. Primary focus: Building valuation and attracting capital for global impact.
Develop Your Voice	For executives only: Coaching and direct support to develop your unique perspective for best-in-class, science-based thought leadership.
Product & Service Innovation Catalyzer	You face circularity and sustainability challenges with product or packaging. We'll unpack our stage to gate innovation process and give you the tools to capture new sustainability claims, positive impacts, and reduced waste.

STRATEGIC MANAGEMENT

Strategy to Action Plan	We'll help you turn your ESG strategy into a living action plan through our workbook and standardized process for setting priorities and taking action.
ESG 101 for Deal Teams	Accelerate your team's understanding of key environmental & social issues and unpack their relevance for deal valuation and due diligence.
Materiality Quickstart: Prioritize & Act	Learn a lightweight approach for assessing the materiality of common ESG issues. Dimensions include stakeholder interviews, background research, and business context.
Working Groups: Fast Track to ESG	Learn how to build an effective Working Group to address your organization's most challenging ESG issues.
Getting to YES! Sustainability Project Management	Train your managers/directors on the essential elements to get buy-in and demonstrate ROI for sustainability related projects. Modules cover complex change management, ROI calculators, SMART goals, task tracking, and RACI charts.
Data Management Best Practices	Best practices and templates for sustainability data management, focused on energy data collection, evaluation, modeling, and forecasting.

MARKETING & COMMUNICATIONS

Effective Sustainability Marketing for Brands	You're building a brand and need to quickly learn the principles of effective & responsible sustainability marketing. Core components include brand identity, data presentation, claims validation, and stakeholder priorities.
Get Out There: CSR Communications 101	Get started on communicating your organization's corporate social responsibility program and impact. Learn best practices for right-sized CSR messaging, consider important stakeholders, and develop a communications calendar.
Sustainability Comms for Marketing Leaders	Coaching sessions to develop a multi-channel communications plan. We'll provide a template and collaboratively work through the necessary elements, including audience, channel, content, and cadence.