

Statement of Qualifications

Sustainability Consulting for Business Value

ΔThirdpartners



Introduction

Third Partners is a full service sustainability management consulting firm. We are dedicated to helping organizations create meaningful impact through strategic advisory, data management, and unique activations that tie together brand, product, and mission. With the flexibility of a boutique consultancy and the professional qualities of a world-class outfit, we provide tailored solutions that support top line and bottom line growth. We operate across the entire spectrum of corporate sustainability including support for data-heavy ESG reporting requirements and facilitation of corporate responsibility (CR/CSR) initiatives.

Your Full-Service Consulting Partner

Third Partners is a trusted one-stop resource for managers who need strategic advisory, extra implementation bandwidth, or specialized data and technology tools. For over 12 years we have partnered with leading companies and brands to help business leaders achieve their goals of “walking the talk” on sustainability. We help companies take action on issues ranging from energy and climate to human rights and plastic pollution. Today we are at the forefront of leveraging AI-powered solutions to streamline sustainability data management, reporting, and risk assessment.

- Launched in 2013 from Columbia University's Earth Institute
- Operating across all sectors and levels of maturity with sustainability and ESG
- Strategic advisors to Fortune 1000® firms, growth-stage start-ups, and middle market leaders
- Agile support for strategy, implementation, and business process improvement across the full spectrum of sustainability and ESG related issues
- AI sustainability consulting offerings include off-the-shelf AI-enabled SaaS, custom generative AI applications, and co-development of tools and apps in your existing IT environment (Microsoft Copilot, Google Gemini, GPT 5.0, and more)



Boardroom-Friendly Sustainability Services

Our clients face demands from savvy customers and investors to move from compliance toward performance improvement and business model innovation. We bring a unique blend of creative thinking, boardroom-friendly business perspective, and data-backed quantitative capabilities to challenging projects. When we approach business problems, we aim to achieve both measurable performance improvement and stronger brand differentiation. Not just reporting but planning and executing authentic engagement with buyers, consumers, and employees on issues that move the needle financially.

“Leadership teams that need help prioritizing competing sustainability and ESG concerns will find an effective and experienced team in Third Partners. The time we spend with them is consistently efficient and productive. They are an on-demand resource and thought partner to managers in multiple departments, without hand-holding.”

Eric Rosenthal, Chief of Staff & Chief Project Management Officer
Profile Products

Unlike larger consultancies and software, business leaders count on us to just get it done.

Select Clients

Sustainable Products & Brand



Leadership Advisory

Room&Board



Environmental Impact Strategy

nuuly

Etsy



Third Partners supports clients in all sectors and levels of maturity with sustainability and ESG, including:

- Fortune 1000 leaders
- Growth-stage start-ups & tech firms
- Healthcare
- Food and beverage
- Manufacturing
- Social enterprises
- Pharma & life sciences
- Speciality retail
- Agriculture

Is your sustainability strategy just a stack of reports, or are you truly *innovating*?

Today's buyers demand more than promises—they want proof. Third Partners empowers your organization to focus on real performance improvements, from supply chain resilience to carbon reduction, ensuring your sustainability efforts drive both impact and value.

We Give Flexible, Personalized Support

From one-off projects to multi-year initiatives, we aim to provide exactly what you need and nothing you don't.

Our approach is centered around:

- **Understanding Your Needs:** We take the time to get to know you. Let's find the best way to solve major problems and support your ambitions.
- **Collaborative Process:** We organize workshops, milestone check-ins using a well-organized discovery and project planning process.
- **Clear and Transparent Communication:** We provide a clear scope of work tailored to your budget, timeframe, and desired level of engagement.
- **Accountability:** We do what we say we are going to do, every time. On-time, quality delivery is the benchmark.

We Specialize In Technology-Driven Solutions To:

- **Measure and reduce greenhouse gas emissions.** Advisory on everything from corporate strategy to tactical efficiency measures and clean energy systems at individual plants. When the data you need does not exist, we help you innovate with new tools, processes, and workflows.
- **Design and implement corporate-level and product-level innovations.** From best practice policies to product environmental sustainability studies and certifications, we support the entire responsible business value stack.
- **Build authentic sustainability messaging and claims.** To develop authentic, validated environmental claims, we apply creative modeling techniques to help differentiate products and services in competitive markets.

A HIERARCHY OF CONSULTING PURPOSES



Our Scope Delivers Value for Your Organization

LEADERSHIP ADVISORY

1 Virtual Sustainability Department

Our strategic compliance offerings help you set effective strategy, fix performance gaps, and unlock new opportunities to stay ahead of new requirements from buyers, investors, and other stakeholders

- Competitive benchmarking assessments, audits, and gap analysis developed for your company's specific competitive, buyer, regulatory and talent landscape
- Comprehensive action plans with phased recommendations and resources
- Workshops and custom training sessions to empower executives and managers
- Standards implementation from corporate-level ESG policy to product-level innovation
- Governance consulting to upgrade policies, procedures, and workflows
- EcoVadis performance improvement support, including audits, opportunity assessments, action plans, and hands-on upgrades to corporate policies and practices
- Retailer and buyer sustainability program support: Costco, Walmart THESIS, Walmart Project Gigaton, CDP and more

TECHNICAL PROJECTS

2 Environmental Impact Advisory & Studies

Design, plan and execute quantitative studies to prove your positive impact, substantiate go-to-market claims, and build new data solutions to differentiate your products.

- Product carbon footprinting studies
- Life Cycle Assessment (LCA) and Product Carbon Footprinting (PCF) scoping, management, advisory, and execution according to ISO 14064 and 14067 standards
- Corporate Scope 1, 2, and 3 GHG emissions inventories, reporting, assurance, and modeling according to GHG Protocol standards
- Custom data/KPI scorecards to automate and centralize ESG and sustainability metrics for alignment with SASB/ISSB, TCFD, EcoVadis, CDP and other frameworks
- Custom studies and data modeling to extend product capabilities into new markets, support product environmental claims, and more
- Geographic Information Systems (GIS) analytics for supply chain mapping, raw material traceability, responsible sourcing, supply chain risk assessment, and more

B2B & B2C COMMUNICATIONS

3 Sustainable Products & Brand Activations

Already have a strong foothold in environmentally preferable products and services? We design creative, authentic campaigns to engage employees and customers.

- Corporate communications strategies for sustainability messaging and environmental claims
- Internal engagement strategies, including staff surveys, on-site sustainability audits, incentive programs, and waste reduction challenges
- Stakeholder communications materials, including mission statements, vision statements, and high-level ESG strategy decks
- CSR, philanthropy, and cause marketing strategies combine product innovation with goodwill to increase positive recognition while addressing community needs

Our Services Adapt With Your Business Needs



Corporate Strategy

- **AI Solutions** for Sustainability Data Management & Reporting
- **Materiality Assessments & CSRD-compliant "double materiality assessments"**
- **Strategic Roadmaps** and performance improvement plans
- **Environmental Data Strategy** & technology implementation
- **Governance Advisory**
- **Policy/SOP & Workflow Design** for environmental data management
- **ESG Policy Development** and management systems e.g. code of conduct
- **ESG Maturity Assessments**
- **KPI Scorecards**
- **Competitive Benchmarking**



Carbon & Finance

- **GHG Footprinting** Scopes 1, 2, and 3
- **CA SB 261 and SB 253** Compliance (climate risk reporting and GHG disclosure)
- **Climate Risk Assessment** (TCFD/ISSB)
- **Decarbonization Roadmaps**
- **Solar Energy Implementation** advisory (on-site, off-site contracts, and hybrid)
- **Environmental & Economic Impact Models**
- **Internal Carbon Pricing Strategy & implementation**
- **Energy Efficiency Program Management** (plant level walkthroughs, retrofits)
- **ISO 50001 Ready** Environmental Data Dashboards (energy, GHG, raw materials)



Product & Supply Chain

- **Responsible Sourcing** implementation e.g. EUDR anti-deforestation compliance
- **LCA (Life Cycle Assessment)**
- **PCF (Product Carbon Footprint)**
- **Supplier Code of Conduct** design and implementation
- **Supply Chain Mapping** and **Supplier Engagement** for environmental and human rights compliance, business continuity, and circularity
- **Compliance Strategy** for international environmental and labor regulations: CSRD, CSDDD
- **Supply Chain Decarbonization**
- **Sustainable Packaging** strategy and product development
- **Raw Material Traceability** systems & risk assessment



Reporting & Comms

- **Environmental Claims** Development, testing, validation
- **Claims Compliance** for U.S. FTC Green Guides, EU Green Marketing Directive
- **Custom Data Models** to measure positive impact for sales, marketing, and positioning
- **B-to-B Reporting Support:** EcoVadis, CDP, and retail buyer sustainability rating systems
- **Sustainability Communications** strategy & planning
- **Ratings & Rankings Improvement**



Training & Advisory

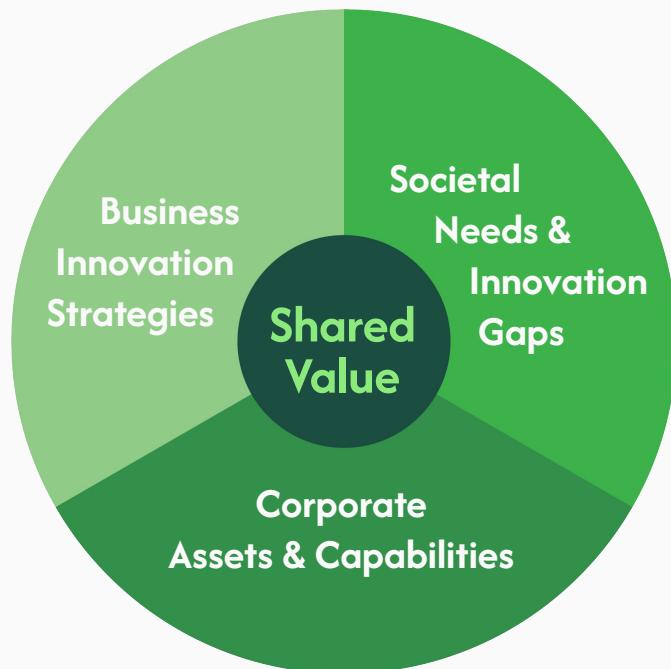
- **ESG & Sustainability Working Groups:** Charters & support
- **Workshops & Custom Training** on energy data management and GHG reporting
- **Environmental Claims Development**
- **Sustainable Packaging** and product innovation workshops
- **1-on-1 Strategic Advisory**
- **Goal-Setting Support**

Let's Create Shared Value

Would you like to leverage your company's resources to create positive impact and growth but aren't sure what to make of today's ESG and sustainability priorities?

You're not alone. Corporate sustainability implementation has taken on its own confusing language fueled by international reporting requirements, an overload of frameworks, political polarization, and varying needs across clients and stakeholder groups.

When we work together, we find the most effective ways to leverage your company's unique assets to bring clarity and drive positive impact. That's always been at the center of our process but it's more important today than ever before.



When you need a sustainability roadmap or action plan, we have a collaborative process.

Consultants don't change organizations. Your people do. When you are faced with competing priorities, our proven strategic planning process guides managers toward internal alignment and consensus resulting in a clear value proposition that creates business value from sustainable practices. We work with Fortune 500 companies, growth-stage startups, and middle-market brands and manufacturers.

Key elements of our process:

- **Needs Finding:** We take the time to understand your challenges and business context.
- **Internal Alignment:** Educate and engage stakeholders by applying market research, third party standards and frameworks relevant to your business.
- **Reality Not Reports:** We know that no one is going to read, let alone implement, a 100 page slide deck or report. We work with your managers to improve existing systems, processes, and tools rather than introducing additional complexity.
- **Lean Execution:** Distributing accountability for sustainability issues to both managers and non-managers reduces redundancy, headcount and siloes.
- **Continuous Improvement Mindset:** We apply diagnostics such as maturity models and benchmarking studies to help you manage step-by-step performance improvement.

Why Choose Us

- **Multi-Talented Team:** Work with a close-knit team that effectively connects the dots from data insight to corporate strategy and brand.
- **Proven Track Record:** A history of helping clients create real value from ESG and sustainability.
- **Client-Focused Approach:** Clients' goals are everything. Our process exists to exceed them.
- **Long-term relationships:** Bypass the bloat that's common with bigger, multi-layered firms.
- **Customized Solutions:** Our tailored solutions address your specific challenges and goals.

A Core Team That Pursues Your Business Goals



Adam Freedgood
Principal & Client Director

Adam helps organizations use ESG and sustainability to drive cultural change and growth. With experience in business development and corporate management, he leads strategic planning for top companies across industries. He creates tailored solutions to complex sustainability and business challenges, grounded in a strong grasp of risks, value drivers, and managerial dynamics. Adam holds a MS in Sustainability Management from Columbia University and a BS in Marketing from Penn State. Outside of work, he enjoys outdoor activities, building things, and supporting nonprofits.



John Haugen
Principal & Client Director

John Haugen specializes in ESG and sustainability consulting, seeing it as key to creating business value and addressing global issues like climate change and human rights. He has led projects across healthcare, manufacturing, and retail, and enjoys solving complex challenges involving business, behavior, and sustainability. John holds an MS in Sustainability Management from Columbia University and a BA in Economics from Illinois Wesleyan University. Clients value his clear advice, consensus-building, and pragmatic approach. In his free time, he volunteers locally and enjoys hiking, basketball, and snow sports.



Jesse Thorson
Sustainability & ESG Manager

Jesse Thorson works with organizations across industries to tackle complex sustainability and business challenges. Jesse has led and supported client engagements in tech, retail, agriculture, and manufacturing. His clients recognize him for his subject matter expertise and project management, writing, and research skills, in addition to his personable approach. Jesse holds a BA in Sustainable Development from Columbia University, where he graduated magna cum laude with departmental honors. He lives in Seattle, and enjoys playing drums and baking bread.



Emily Brady
Sustainability Strategist

Emily creates new tools and analyzes data to help organizations identify and achieve their goals. With a diverse background that spans ag tech product development and sustainability strategy for sports management, she applies technical skills across industries. Emily strives to ensure clients needs are met through diligent work, an intuitive approach to data management, and sound research to better support global sustainability initiatives. Emily holds an MS in Sustainability and Development and a BS in Environmental Engineering from the University of Michigan. She enjoys hiking, running, and reading in her free time.

Specialized Independent Consultants With Sector and Technical Expertise



Kylie Tokar

Consultant
Geographic Information Systems (GIS)



Dr. Jenna Jambeck

Scientific Advisor: Ocean Plastic Pollution UGA
Professor; National Geographic Fellow Ph.D. in
Environmental Engineering Sciences



Sydney Ellis

Consultant: Circularity, Supply Chain,
Fashion & Apparel Sustainability Founder,
Wright Track Strategy



Jennifer Kearney

Consultant: Strategic Energy Procurement
President, Gotham360 (division of Environ)



Dr. Christoph Meinrenken

Scientific Advisor: GHG Footprinting & LCA
Columbia University, Associate Research
Scientist Ph.D. in Physics



Élie-Adrien Mouzon

CEO, Ensogo
Advisor in ESG Reporting & Enterprise Data
Management



Logan Cohen

Consultant: Greenhouse Gas Emissions
Data ISO 14064 and GHG Protocol
Compliance



Dr. Leonardo Bonanni

Solutions Advisor: Responsible sourcing
CEO, Sourcemap, Inc., 10+ years'
experience in supply chain technology



Eve Marenghi

Consultant: Energy Data Analytics



Karim Emami

Consultant: Sustainability Strategy, Retailer
Compliance
Logistics, Supply Chain & Circularity



Andrew Boardman

Solutions Advisor: Digital Communications
President, Manoverboard full-service
creative agency (division of Mangrove)



John-Lewis Anderson

Multimedia Designer

Technology and Implementation Partners



AI native software suite for managing
sustainability objectives



Sourcemap

Supply chain mapping technology to raise
standards from the first mile to the last



STATION A

Helping real estate owners rapidly identify and
install solar, battery, and EVs



Innovative forestry-based carbon offsets with a
positive financial ROI for corporate buyers



Earthara

Strategy planning, reporting and
measuring of GHG footprint



NextGen ESG

Consulting on ESG life cycle
assessment



Better Plants[®]
U.S. DEPARTMENT OF ENERGY

Helping manufacturers with on-site clean energy,
energy efficiency studies, ISO 50001 ready, and more